

LABELLING INFORMATION

A label is applied on cartons of packaged meat identifying the product and traceability aspect.



1. **Generic:** Statement Bone-in or Boneless and identification of species.
 2. **Country of Origin:** This is an export requirement and is applied to all cartons from export establishments.
 3. **Carcase Identification:** Category cipher which identifies the Carcass age and sex (*YG*) or YOUNG BEEF.
 4. **Product Identification:** Primal cut description (e.g. STRIPLOIN) as shown in the Handbook of Australian Meat. Common code cipher can be applied for customer country requirements (e.g. *STL*).
 5. **Primal Weight Range:** Indicates that each primal cut in the carton is the minimum / maximum weight range as shown on the label.
 6. **Packaging type:** IW/VAC indicates that the product has been Individually Wrapped and Vacuum Packed.
 7. **GS1 - EAN-UCC 128 Bar Code:** Bar code that has been developed and compliant with the international meat industry guidelines.
 8. **Packed on date:** Indicates the day, month, year and time that the product was packed into the carton.
 9. **“Best Before” date:** Means the packaged date is at the end of the period for meat stored in accordance with any stated storage condition. Meat marked with “best before” date can continue to be sold after that date provided that the meat is not damaged, deteriorated or perished. Meat marked with “use by” date is prohibited from being sold after this date.
 10. **Net Weight:** Meat content of the carton less all the packing material and shown to two decimal places in kilograms and in some cases dual weights are shown in kilograms and pounds.
 11. **Batch number:** This is an in-house company identification number for a production batch for product trace back purposes when required.
 12. **Carton serial number:** Serial number is the same as shown in the bar code.
 13. **Halal Approved:** Indicates that the product has been ritually slaughtered and certified by an approved Islamic organisation.
 14. **Establishment number:** Plant registered Establishment number.
 15. **AI Stamp:** Australia Federal Government Inspected stamp.
 16. **Refrigeration Statement:** Keep Chilled / Refrigerated indicates that the product in the carton has been held in a controlled chilled condition from time of packing.
 17. **Number of Pieces:** Indicates the number of primal cuts in the carton.
 18. **Company Code:** In-house identification code for the product in the carton.
 19. **Company trading name:** Indicates the name of the packer of the product.
- Other Label requirements: MSA:** Beef only - **EU:** High Quality Beef Labelling requirements for EU and other importing country requirements.